The graph illustrates the demand for essentials and luxuries in relation to the amount of pounds spent per tourist. The x-axis represents pounds spent per tourist, ranging from 100 to 200. The y-axis shows the pounds per rouble, with levels at 0.5 and 1.0.

- **Demand for essentials**: The demand increases as the pounds spent per tourist increases, reaching a peak at around 200 pounds, where the pounds per rouble drops to 0.5.
- **Demand for luxuries**: The demand decreases as the pounds spent per tourist increases, starting at around 200 pounds where the pounds per rouble is 1.0 and dropping to 0.5 at 100 pounds.

This graph suggests that as tourists spend more, they tend to prioritize essentials and lesser the demand for luxuries.